



PUBLIC RELATIONS

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THE FRANKLIN INSTITUTE ANNOUNCES
EXCLUSIVE PREVIEW PARTY
Marvel: Universe of Super Heroes

RED CARPET EXPERIENCE ▪ TALKS WITH MARVEL COMICS CREATIVE TALENT
MARVEL COSTUMED CHARACTERS ▪ LIVE AERIAL ARTIST PERFORMANCES
EARLY EXHIBIT ACCESS

PHILADELPHIA March 20, 2019—The Franklin Institute has announced plans for an exclusive preview party event to launch *Marvel: Universe of Super Heroes*, Friday, April 12 at 6 pm. The adults (21+) event features panel talks with creative talent from Marvel Comics including **Editor-in-Chief C.B. Cebulski**, a red-carpet photo opportunity with official Marvel costumed characters **Spider-Man** and **Black Panther**, live aerial dance performances, music by DJ Reddz, cash bar, and early access to the exhibition—all in a vibrant party atmosphere.

The exclusive exhibit experience is designed for fans from all corners of the Marvel Universe, from comics to films, TV to games, in celebration of this year's **80th Anniversary of Marvel** and the East Coast premiere of *Marvel: Universe of Super Heroes* at The Franklin Institute. The highly-anticipated exhibit features more than 300 original artifacts, including some of Marvel's most iconic costumes, props, and original art, and debuts at The Franklin Institute on Saturday, April 13. The Philadelphia stop brings a thoroughly reimagined layout, ambitious new installations, and never-before-seen content.

Preview Party Event Highlight!

Marvel Panel: Celebrating 80 Years: The Evolution of the Marvel Universe

7 PM and 8:30 PM

Marvel's Editor-in-Chief C.B. Cebulski joins the stage with writers/editors **Annie Nocenti** (“Daredevil,” “Typhoid Mary,” “Spider-Man”) and **Danny Fingerroth** (“Spider-Man,” “Iron Man,” “The Avengers”), to share their experiences navigating the unprecedented vast creative landscape and content factory that is Marvel Comics. Hear what it's like to create stories for some of Marvel's most iconic heroes, their reflections on the impact of Marvel over the past eight decades, and a sneak-peek at what's next for Marvel's characters.

Meet Marvel Comics' biggest story-crafters, past and present, and their role in the expansive Marvel Universe in an exclusive premiere party event for *Marvel: Universe of*

Super Heroes at The Franklin Institute. Moderated by **Ben Saunders**, chief exhibit curator of *Marvel: Universe of Super Heroes*.

Marvel: Universe of Super Heroes

Exclusive Preview Party

Friday, April 12, 2019

6:00PM – 10:00PM

Tickets: \$45 public/\$35 members

The Franklin Institute

Ben Franklin National Memorial, Bartol Atrium, *Marvel: Universe of Super Heroes* exhibit

The Franklin Institute is proud to present *Marvel: Universe of Super Heroes* in the Nicholas and Athena Karabots Pavilion and in the Mandell Center from April 13 through September 2, 2019. PECO, the premier corporate partner of The Franklin Institute is the presenting sponsor of the exhibition.

Marvel: Universe of Super Heroes is an exhibition by SC Exhibitions, Museum of Pop Culture (MoPOP) and Marvel Themed Entertainment.

Note to Editors:

High-resolution photos are available at the [press site](#) on The Franklin Institute's website.

THE FRANKLIN INSTITUTE

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit fi.edu and follow The Franklin Institute on Twitter @TheFranklin and Instagram @FranklinInstitute, hashtag #franklininstitute.

ABOUT SC EXHIBITIONS

SC Exhibitions creates exhibitions, which travel worldwide, and hosts international exhibitions in Germany, Austria, and German-speaking Switzerland. SC Exhibitions is a division of Semmel Concerts, the large German live entertainment producer. Since SC Exhibitions started touring its exhibitions TUTANKHAMUN – HIS TOMB AND HIS TREASURES; THE DISCOVERY OF KING TUT; and recently MAGIC CITY – THE ART OF THE STREET, they have reached an audience of more than seven million people worldwide, and built a strong international network within museums, science centers, cultural venues and the creative industries. The network is the basis for the biennial Touring Exhibitions Meeting, the world's only conference entirely dedicated to touring exhibitions.

ABOUT MARVEL ENTERTAINMENT

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games, and digital media. For more information visit marvel.com. © 2019 MARVEL